

## **DVAM 2024 Third-Party Toolkit**

October is Domestic Violence Awareness Month (DVAM). This year, we aim to highlight the true cost of domestic violence and the impact it has on children, the family, and the community. Raising awareness about these issues and the work we do is a key part of reducing violence and creating a safer, more loving community. Please join us during DVAM 2024 in spreading awareness about our programs and services to help victims rebuild their lives and become survivors.

Individuals, groups, or organizations may hold events or activities at a store or business, where they may choose to donate a percentage of their sales to The Center. Some third-party events can include an auction or raffle, while others may simply set out a donation jar at an event or during regular business hours.

Share your third-party event to your social media channels! The Center can provide a social media toolkit to help spread the word about DVAM and your event. To be included on our online calendar of events online, please let us know about your event.

For more information on third-party events, please visit: www.thecenteronline.org/get-involved/third-party-events/

For more information on DVAM, please visit: <u>www.thecenteronline.org/education/awareness/domestic-violence-awareness-</u> <u>month/</u>

Questions, or want to use The Center's logo for your third-party event? Please send an email to <u>development@cwfempower.org</u>