



THE  
CENTER  
FOR  
WOMEN  
AND  
FAMILIES

## Domestic Violence Awareness Month (DVAM) Corporate Partner Tip Sheet

October is Domestic Violence Awareness Month (DVAM). This year, we aim to highlight the true cost of domestic violence and the impact it has on children, the family, and the community. Raising awareness about these issues and the work we do is a key part of reducing violence and creating a safer, more loving community. Please join us during DVAM 2024 in spreading awareness about our programs and services to help victims rebuild their lives and become survivors:

### Get Involved

Volunteer as a company, individual or part of a group. Groups of three or more people may be asked to sort and organize donations or supplies, clean and tidy up spaces, or do some light landscaping around our campus. There are also opportunities to serve clients during lunch or dinner times. For more information or questions, contact [brandy.bernauer@cwfempower.org](mailto:brandy.bernauer@cwfempower.org).

### Get Social

Hand out postcards and display The Center's educational brochures at local businesses and in community spaces. Follow [@thecenteronline](#) on Instagram, Twitter, Facebook, and LinkedIn to share information during DVAM! We can provide a social media toolkit to help you spread awareness about our mission and services to the community.

### Raise Money

Fundraising events can be a helpful way to support The Center's mission. Every year, The Center hosts an online peer-to-peer fundraising campaign for DVAM. Create a free fundraising page and use our toolkit to share it on your social media channels and raise money for survivors. Companies can create a team for employees to participate. Sponsorships can be counted toward your fundraising goal!

Individuals, groups, or organizations can also host a fundraising event on behalf of The Center. Events like these might be held at a store or business and include an auction or raffle – or simply a donation jar sitting out to collect money from customers or event attendees. Give employees opportunity to form teams to help support The Center. We can help you generate ideas on how to conduct a benefit.

**For more information or questions about getting involved, please send an email to [development@cwfempower.org](mailto:development@cwfempower.org)**

**Thank you!**