



THE
CENTER
FOR
WOMEN
AND
FAMILIES

Sexual Assault Awareness Month 2024 Third-Party Toolkit

The Center for Women and Families is Kentuckiana's domestic violence and rape crisis center, serving individuals and families who are affected by intimate partner abuse and/or sexual assault.

April is Sexual Assault Awareness Month (SAAM), an important time for The Center to connect with our community and shine a light on the impacts of sexual assault, sexual violence, and intimate partner violence. Please join us in spreading awareness about the prevalence of these crimes in our community, showing support for survivors, and sharing local resources to assist survivors. There are many opportunities to engage with us during this time, including through a third-party event or activity to benefit The Center.

Individuals, groups, or organizations may hold events or activities at a store or business, where they may choose to donate a percentage of their sales to The Center. Some third-party events can include an auction or raffle, while others may simply set out a donation jar at an event or during regular business hours.

Share your third-party event to your social media channels! The Center can provide a social media toolkit to help spread the word about DVAM and your event. To be included on our online calendar of events, please let us know about your event.

For more information on third-party events, please visit:

www.thecenteronline.org/get-involved/third-party-events/

For more information on Sexual Assault Awareness Month, please visit:

<https://www.thecenteronline.org/education/awareness/sexual-assault-awareness-month/>

Questions, or want to use The Center's logo for your third-party event? Please send an email to development@cwfempower.org